Methodology

- The Philadelphia Foundation estimates that approximately 5,000 adults participated in *On the Table* conversations on November 8, 2018.

- This report presents the findings among 861 adults who participated in *On the Table* conversations and completed the post-conversation survey, which was conducted online and via paper.

- Survey field period: November 8 to 23, 2018

- Notes:
  - Throughout this report, the term "participants" is used to refer to *On the Table* participants who completed the survey.
  - For each question, percentages are based on the total number of respondents who answered it.
  - "Whites" self-identify as non-Hispanic white adults.
  - "African Americans" self-identify as non-Hispanic African-American or black adults.

Methodology *(continued)*

Geographic regions are defined by ZIP Codes
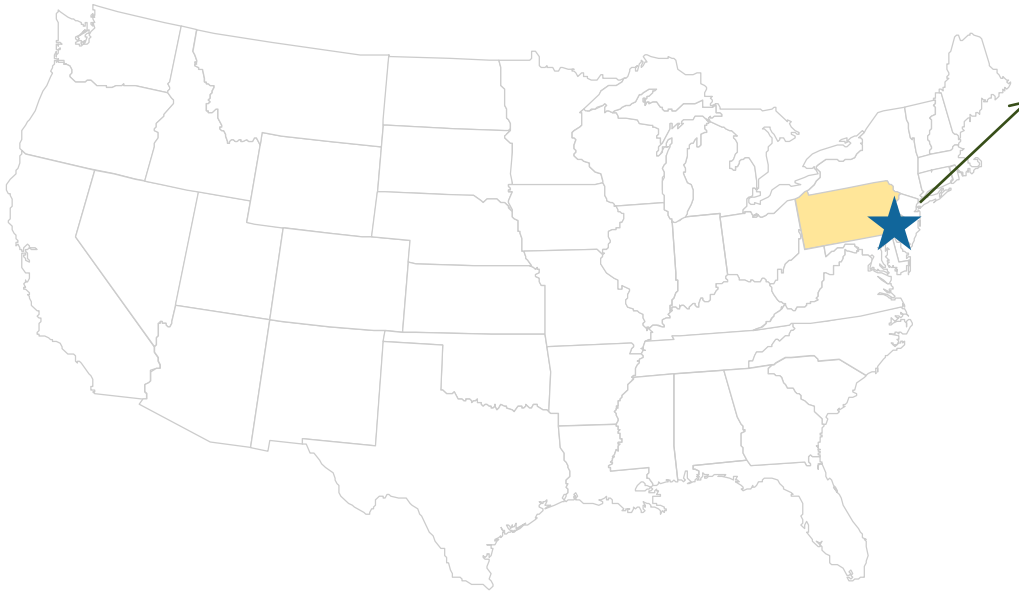
Center City	Northwest Philly	North Philly		Upper North/ Northeast Philly		South Philly	West/SW Philly
19102	19118	19120	19132	19111	19136	19112	19104
19103	19119	19121	19133	19114	19138	19145	19131
19106	19127	19122	19134	19115	19141	19146	19139
19107	19128	19123	19137	19116	19149	19147	19142
19110	19129	19125	19140	19124	19150	19148	19143
	19144	19130		19126	19152		19151
				19135	19154		19153

Montgomery/Bucks Counties				Delaware/Chester Counties		
18901	19020	19072	19428	19008	19061	19311
18960	19027	19090	19440	19013	19063	19312
18969	19031	19095	19444	19015	19064	19319
18974	19038	19096	19446	19017	19073	19333
19001	19044	19401	19464	19023	19081	19335
19002	19046	19403	19468	19026	19082	19348
19003	19047	19406	19525	19028	19083	19355
19004	19066	19422		19033	19086	19382
19006	19067	19426		19050	19087	19465

Profile of *On The Table* Participants Who Completed the Survey

GENDER

Women
65%

Men
34%

Other not listed
1%

EDUCATION

- ■ HS grad/less
- ■ Two-year college/voc ed
- ■ Four-year college grad
- ■ Post-grad educ

| 13% | 14% | 28% | 45% |

AGE

18 to 34
24%

35 to 49
28%

50 to 64
29%

65/older
19%
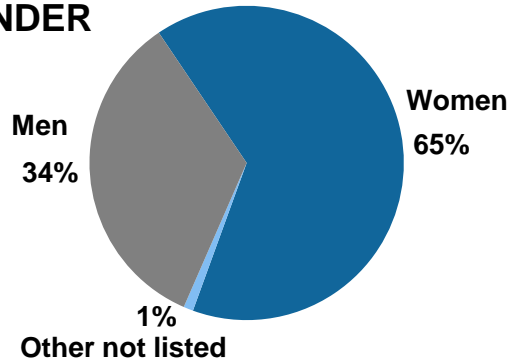
HISPANIC/ LATINO BACKGROUND
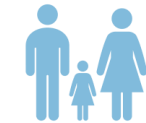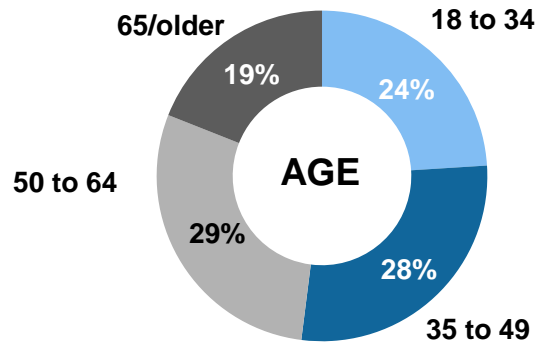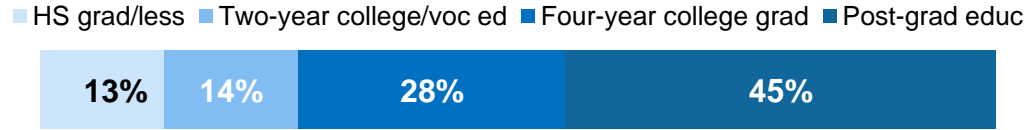
31%
Parent of minor child

Hispanic/ Latino
10%

Non-Hisp/ Latino
90%

RACE

Whites
39%

African Americans
45%

Asians
4%

Others
7%

Biracial/ multiracial
5%

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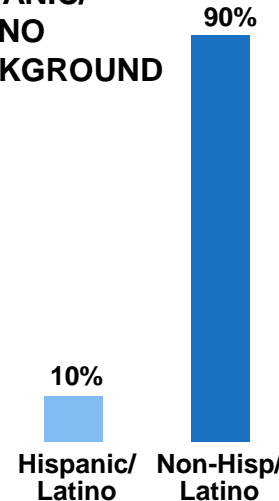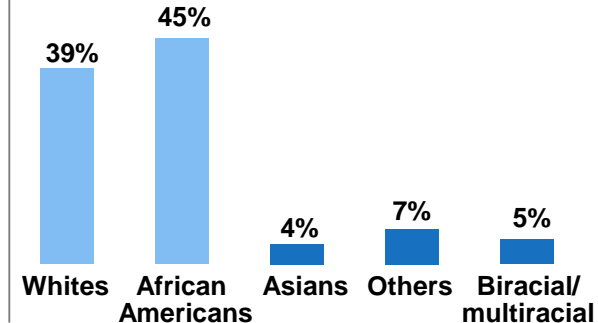
Profile of *On The Table* Participants Who Completed the Survey

Geographic Areas

7%
Center City

13%
Northwest Philly

17%
North Philly

6%
Upper North/ NE Philly

10%
South Philly

17%
West/SW Philly

8%
Mont- gomery/ Bucks Co

8%
Delaware/ Chester Co

on the table Greater *Philly*
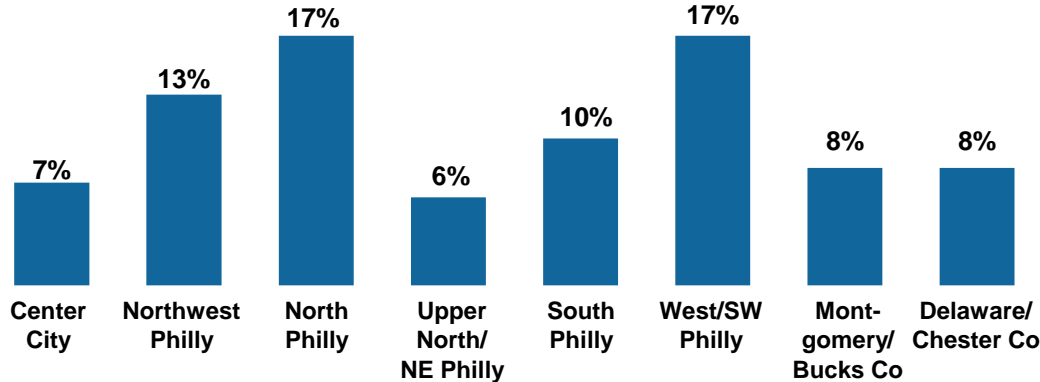
18% PARTICIPATED in *OTT* last year

PARTY IDENTIFICATION

Republicans 6%

Independents/ other 16%

Democrats 78%
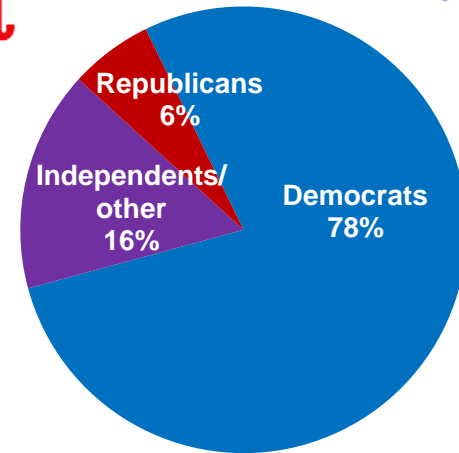
70% VOTE in every local election

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Key Takeaways

- The overwhelming majority of Greater Philadelphia *On the Table* participants who took the survey express hope about the future of their community, and this optimistic outlook spans the entire region. Regardless of gender, age, and race or ethnicity, majorities are more hopeful than worried about what the future holds.

- Majorities see their community as embodying several positive characteristics, including being a good place to live, having a strong sense of community, changing for the better, having shared goals and priorities, and being more united than divided.

- However, there are aspects of community on which perspectives vary across racial and ethnic groups and across the Greater Philadelphia area.

  - A slight majority (54%) of white participants see their community as providing opportunities for all. African Americans are equally split on whether it does, and the majority view among Hispanic participants (59%) is that their community does NOT provide opportunities for all.
  - Participants from the surrounding suburbs are more likely than city residents to see their community as providing opportunities for everyone.

Key Takeaways *(continued)*

- In addition to their neighborhood, the aspects of their community that participants who live in the city are <u>most happy</u> with are public transportation and recreational opportunities. Participants who live in the surrounding counties identify the local schools at higher rates.

- When it comes to aspects of community that these *On the Table* participants are <u>most unhappy</u> with, the availability of quality affordable housing is an area of concern across the region.

- The top-priority issues that these *On the Table* participants want to see addressed vary by neighborhood within the Greater Philadelphia region.

  - Those who live in the city identify crime, violence, and public safety; housing issues, including affordable housing and reducing homelessness; and poverty, economic security, and upward economic mobility as top priorities.
  - Participants who live in the surrounding suburbs also identify issues related to poverty, economic security, and upward mobility; as well as jobs and economic development; and race relations and discrimination as top priorities that need to be addressed.

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Key Takeaways *(continued)*

- These participants see residents like themselves as well as nonprofits and community organizations as the entities that are having the biggest positive impact on their community. In fact, nine in 10 believe that people like themselves can have an impact on making their community a better place to live, with the majority believing they can have a BIG impact.

- The most powerful motivator of community engagement for most participants is the desire to ensure a strong community for our youth and future generations. However, Hispanic and African-American participants also are motivated by concern about the direction their community is heading.

- Regardless of the source of motivation, these participants are inspired to act. More than nine in 10 say they will take a specific action or next step regarding an issue they discussed at *On the Table*.

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COMMUNITY OUTLOOK

These *On the Table* participants are overwhelmingly hopeful about what the future holds for their community.

Looking ahead to the next five years or so, do you feel more hopeful or more worried about what the future holds for your community?

More WORRIED 30%

More HOPEFUL 70%
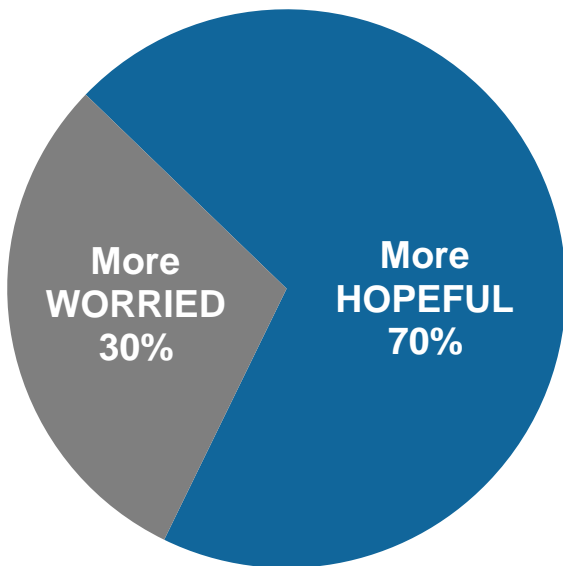
	Hopeful	Worried
Men	74%	26%
Women	69%	31%
Age 18 to 34	**76%**	24%
Age 35 to 49	72%	28%
Age 50 to 64	70%	30%
Age 65/older	61%	**39%**
Parents	70%	30%
Whites	**75%**	25%
Hispanics	61%	**39%**
African Americans	69%	31%

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A sense of hope spans the Greater Philadelphia region.

Looking ahead to the next five years or so, do you feel more hopeful or more worried about what the future holds for your community?

■ More HOPEFUL   ■ More WORRIED

Center City — 37% | 63%

Northwest Philly — 24% | 76%

North Philly — 38% | 62%

Upper North/NE Philly — 26% | 74%

South Philly — 33% | 67%

West/SW Philly — 30% | 70%

Montgomery/ Bucks Co — 25% | 75%

Delaware/ Chester Counties — 23% | 77%

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On the Table **2018: Perspectives on Community and How to Effect Change – October 2018 – Hart/POS for The Philadelphia Foundation**   11
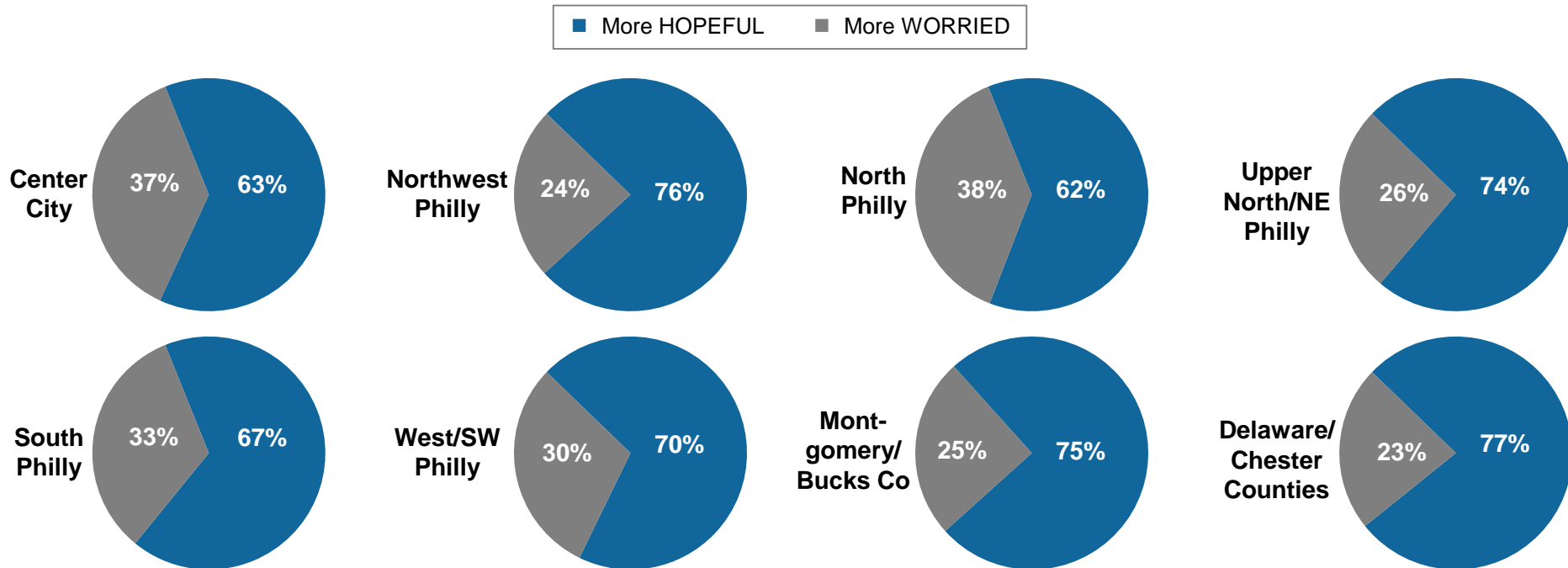
Significant majorities view their community positively on a number of dimensions, but they are split on the degree it provides opportunities for all.

The area where I live has a strong sense of community

- 78%
  - Some-what 50%
  - Strongly 28%
  - **Agree**
- 22%
  - 16%
  - 6%
  - **Disagree**

My community is changing for the better

- 75%
  - 55%
  - 20%
  - **Agree**
- 25%
  - 20%
  - 5%
  - **Disagree**

Residents have shared goals/ priorities for our community

- 65%
  - 48%
  - 17%
  - **Agree**
- 35%
  - 28%
  - 7%
  - **Disagree**

My community provides opportunities for everyone

- 52%
  - 41%
  - 11%
  - **Agree**
- 48%
  - 33%
  - 15%
  - **Disagree**

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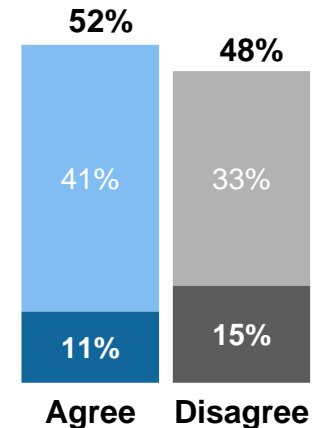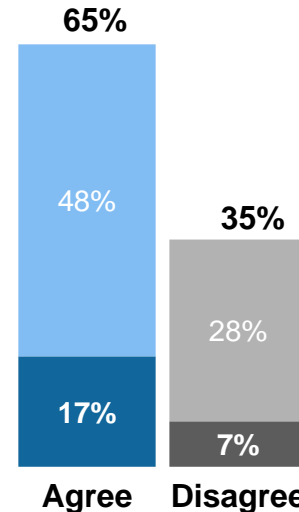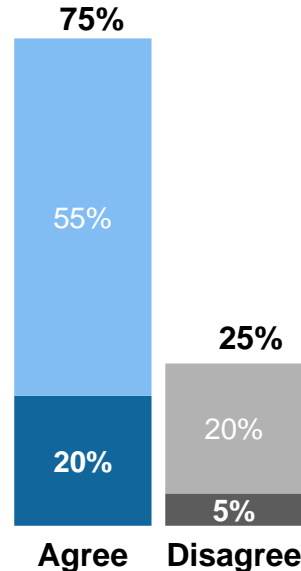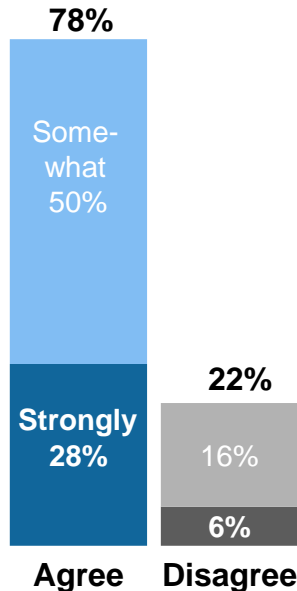
At high rates, Hispanic respondents do not see their community as one that provides opportunities for all.

My community provides opportunities for everyone:

■ Agree   ■ Disagree

	Agree	Disagree
All attendees	52%	48%
Whites	54%	46%
Hispanics	41%	59%
African Americans	51%	49%
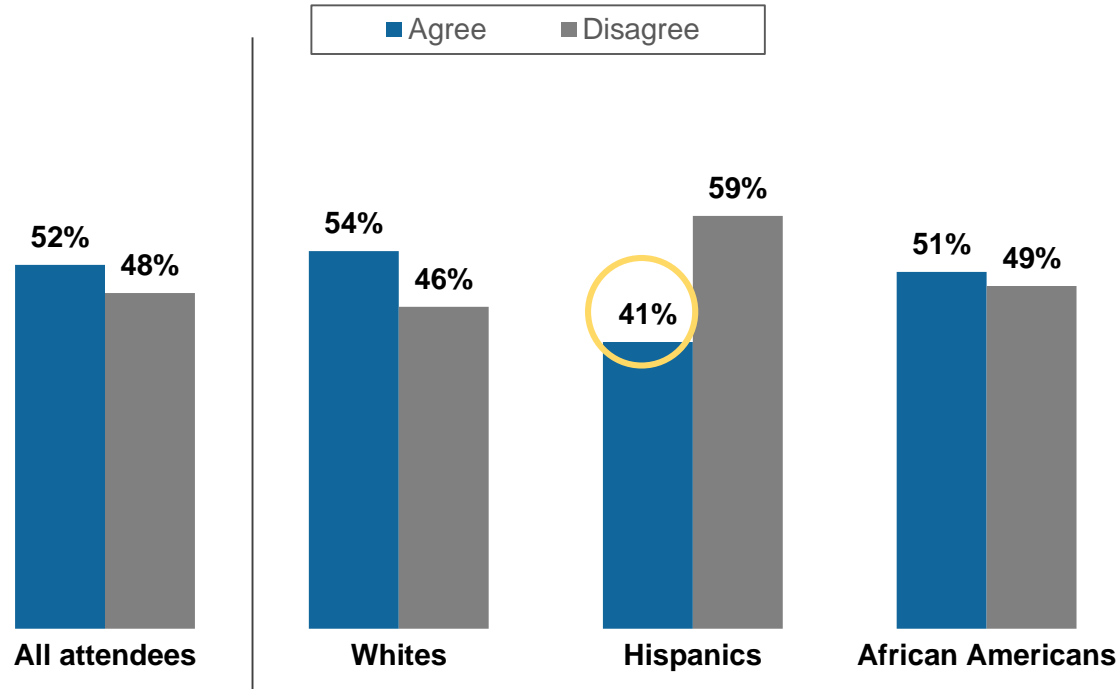
Participants from the city are much more likely to be mixed on the opportunity question than are those from the surrounding suburbs.

My community provides opportunities for everyone:

■ Agree ■ Disagree

	Agree	Disagree
All attendees	52%	48%
Center City	50%	50%
Northwest Philly	52%	48%
North Philly	44%	56%
Upper North/ NE Philly	54%	46%
South Philly	48%	52%
West/SW Philly	51%	49%
Montgomery/ Bucks Co	71%	29%
Delaware/ Chester Co	58%	42%
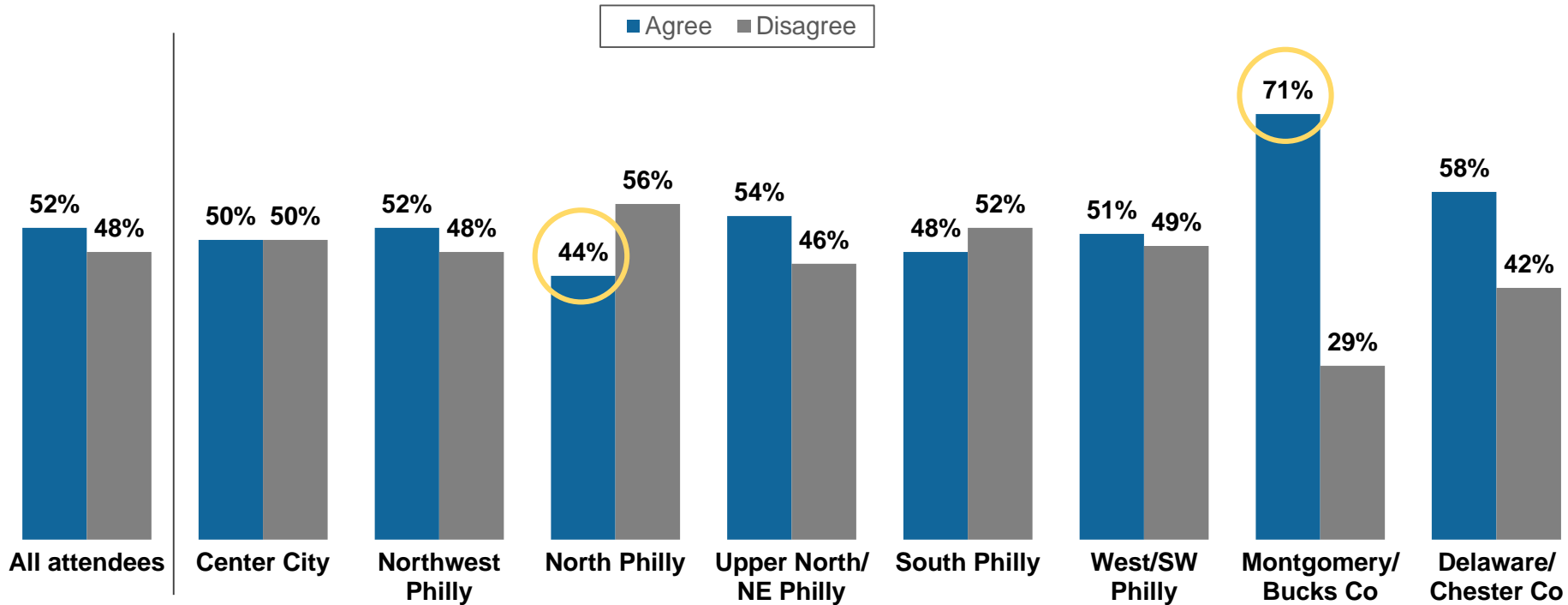
Majorities say their community is more united than divided, but racial minorities are more likely to say divided than their white counterparts.

Do you think people in your community are more united or more divided when it comes to addressing important goals and challenges?

My community is more UNITED:
- Much more
- Somewhat more

My community is more DIVIDED:
- Much more
- Somewhat more

All attendees
- 66%: 54% Somewhat more / 12% Much more
- 34%: 28% Somewhat more / 6% Much more

Whites
- 76%: 66% Somewhat more / 10% Much more
- 24%: 20% Somewhat more / 4% Much more

Hispanics
- 57%: 42% Somewhat more / 15% Much more
- 43%: 32% Somewhat more / 11% Much more

African Americans
- 60%: 46% Somewhat more / 14% Much more
- 40%: 35% Somewhat more / 5% Much more

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Across the Greater Philadelphia region, more participants see their community as united than divided.

Do you think people in your community are more united or more divided when it comes to addressing important goals and challenges?

My community is more UNITED:
■ Much more   ■ Somewhat more

My community is more DIVIDED:
■ Much more   ■ Somewhat more

	Center City	Northwest Philly	North Philly	Upper North/ NE Philly	South Philly	West/SW Philly	Montgomery/ Bucks Co	Delaware/ Chester Co
UNITED total	78%	73%	61%	70%	74%	62%	61%	66%
Somewhat more	62%	52%	49%	57%	64%	53%	44%	57%
Much more	16%	21%	12%	13%	10%	9%	17%	9%
DIVIDED total	22%	27%	39%	30%	26%	38%	39%	34%
Somewhat more	16%	26%	32%	28%	23%	30%	33%	31%
Much more	6%	1%	7%	2%	3%	8%	6%	3%

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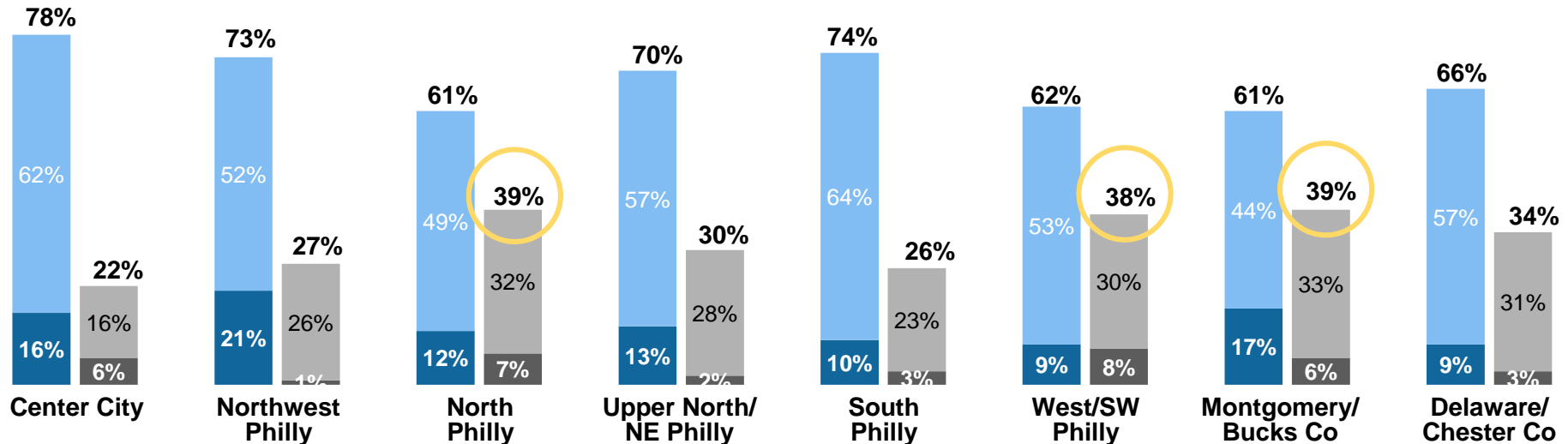
Significant majorities rate their community as an excellent or good place to live.

Overall, how would you rate your community as a place to live?

80%

56%

**Excellent
24%**

Excellent/good

20%
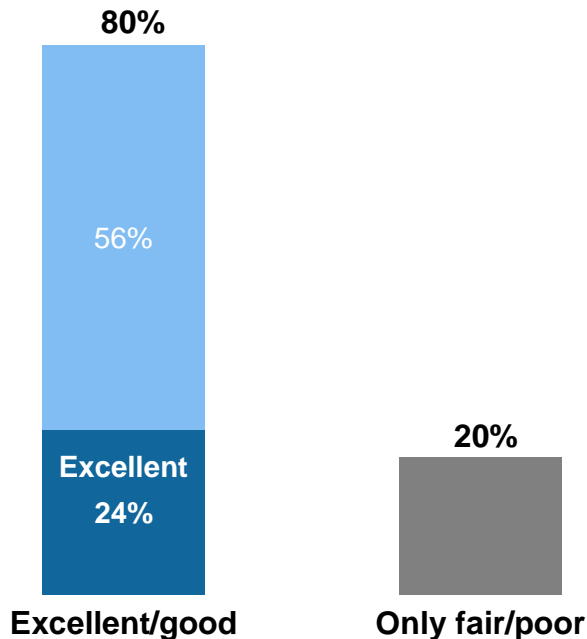
Only fair/poor

	Excellent/ good	Only fair/ poor
Men	**85%**	15%
Women	77%	23%
Age 18 to 34	76%	24%
Age 35 to 49	80%	20%
Age 50 to 64	80%	20%
Age 65/older	82%	18%
Parents	78%	22%
Whites	**91%**	9%
Hispanics	72%	**28%**
African Americans	70%	**30%**

Majorities across the region rate their community as excellent or good, but residents of North Philadelphia do so at lower rates than residents of other neighborhoods.

Overall, how would you rate your community as a place to live?

Legend: ■ Excellent/good ■ Only fair/poor

Category	Excellent/good	Only fair/poor
All attendees	80%	20%
Center City	93%	7%
Northwest Philly	85%	15%
North Philly	58%	42%
Upper North/NE Philly	87%	13%
South Philly	93%	7%
West/SW Philly	76%	24%
Montgomery/Bucks Co	89%	11%
Delaware/Chester Co	84%	16%
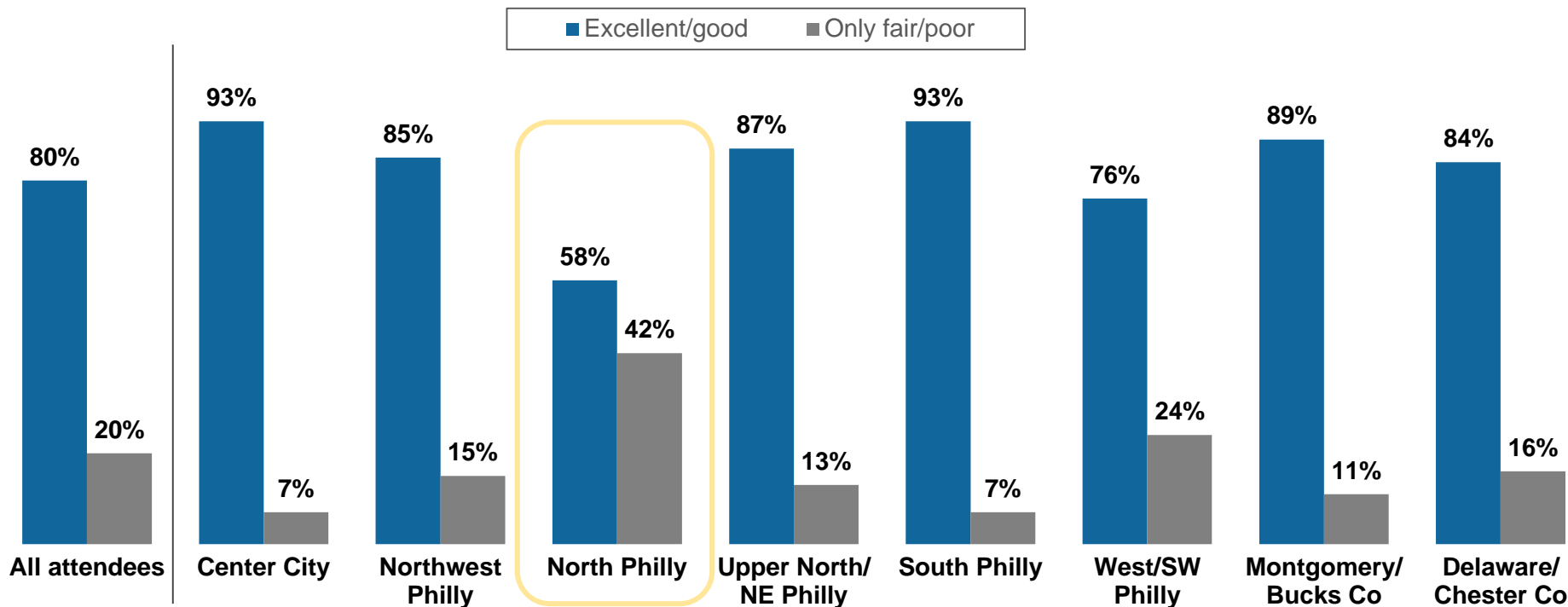
Their neighborhood, recreational opportunities, and public transportation top the list of community aspects attendees are MOST HAPPY with.

TWO or THREE aspects of my community with which I am most happy:

Aspect	Percentage
My neighborhood	47%
Recreational opportunities	35%
Public transportation	35%
Public safety	28%
Local schools	24%
Local economy	14%
Air and water quality	14%
Local government	12%
Quality affordable healthcare	12%
News coverage of community	11%
Quality affordable housing	10%
Good child care/pre-K	7%
Not happy with any of these	11%

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The aspects of community that participants are most happy with are consistent across Philly neighborhoods; they are somewhat different in the surrounding suburbs.

TWO or THREE aspects of my community with which I am most happy:

Center City		Northwest Philly		North Philly		Upper North/NE Philly	
Neighborhood	72%	Neighborhood	53%	Neighborhood	45%	Neighborhood	43%
Public transportation	56%	Recreation opportunities	51%	Public transportation	38%	Public transportation	42%
Recreation opportunities	39%	Public transportation	33%	Recreation opportunities	31%	Recreation opportunities	32%
						Public safety	32%

South Philly		West/Southwest Philly		Montgomery/Bucks Counties		Delaware/Chester Counties	
Neighborhood	57%	Public transportation	37%	Neighborhood	53%	Local schools	52%
Public transportation	48%	Neighborhood	35%	Public safety	50%	Neighborhood	42%
Recreation opportunities	43%	Recreation opportunities	26%	Local schools	47%	Recreation opportunities	36%

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Affordable housing, public safety, and schools top the list of community aspects they are MOST UNHAPPY with.

TWO or THREE aspects of my community with which I am most UNhappy:

Aspect	Percentage
Quality affordable housing	40%
Public safety	37%
Local schools	35%
Local economy	27%
Local government	21%
Quality affordable healthcare	20%
News coverage of community	18%
Recreational opportunities	17%
Good child care/pre-K	16%
Public transportation	15%
Air and water quality	12%
My neighborhood	10%
Not unhappy with any	8%

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Affordable housing is a top concern across the Greater Philadelphia region.

TWO or THREE aspects of my community with which I am most UNhappy:

Center City		Northwest Philly		North Philly		Upper North/NE Philly	
Housing	51%	Local schools	50%	Public safety	51%	Public safety	44%
Local schools	34%	Housing	44%	Housing	41%	Housing	38%
Public safety	25%	Public safety	34%	Local schools	38%	Local schools	36%
Local government	25%						
South Philly		**West/Southwest Philly**		**Montgomery/Bucks Counties**		**Delaware/Chester Counties**	
Housing	56%	Public safety	44%	Housing	28%	Housing	34%
Local schools	42%	Local schools	34%	Local news coverage	28%	Local government	31%
Public safety	32%	Housing	33%	Healthcare	26%	Healthcare	29%

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COMMUNITY PRIORITIES

Crime, violence, and public safety and housing issues are the top priorities that *On the Table* participants want to see addressed.

THREE most important issues for my community to address:

Issue	Percentage
Crime, violence, public safety	37%
Housing (affordable, homelessness)	36%
Poverty, economic security	33%
Good jobs, economic development	31%
Local public and charter schools	29%
Social justice (civil rights, police violence)	23%
Affordable healthcare	20%
Race relations, racism, discrimination	17%
Drug and alcohol addiction	16%
Early childhood development	15%
Reducing hunger and food insecurity	12%

Cited by less than 10%:

Parks and recreation	9%
Environmental issues	8%
Public transportation	7%
Treatment of immigrants in our community	5%

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Participants of color are more likely to identify housing and crime, violence, and public safety; white participants identify poverty and public schools.

THREE most important issues for my community to address:

Whites		Hispanics		African Americans	
Poverty, economic security	39%	Housing issues	53%	Crime, violence, public safety	45%
Local public and charter schools	34%	Crime, violence, public safety	49%	Housing issues	39%
Good jobs, economic development	26%	Poverty, economic security	30%	Good jobs, economic development	37%
Housing issues	26%	Social justice (civil rights, police violence)	26%	Poverty, economic security	30%

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Housing, poverty, and crime are top priorities in Philadelphia; poverty, jobs, and race relations are top priorities in the suburbs.

THREE most important issues for my community to address:

Center City		Northwest Philly		North Philly		Upper North/NE Philly	
Housing issues	50%	Local public and charter schools	42%	Crime, violence, public safety	48%	Crime, violence, public safety	55%
Poverty, economic security	37%	Poverty, economic security	36%	Housing issues	40%	Jobs, economic development	42%
Crime, violence, public safety	33%	Housing issues	35%	Jobs, economic development	37%	Housing issues	34%
South Philly		**West/Southwest Philly**		**Montgomery/Bucks Counties**		**Delaware/Chester Counties**	
Housing issues	40%	Crime, violence, public safety	45%	Poverty, economic security	35%	Poverty, economic security	39%
Local public and charter schools	37%	Housing issues	40%	Jobs, economic development	32%	Jobs, economic development	31%
Poverty, economic security	31%	Poverty, economic security	35%	Race relations, discrimination	28%	Race relations, discrimination	28%

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When asked to select the single most important problem to address among just three, economic issues/poverty is the top priority among participants of color; white participants place that on par with education/youth development.

Of these three issues that Philadelphia-area residents have identified as important problems facing our community, which ONE is the most important problem to address?

■ Economic issues and poverty ■ Education, youth development ■ Public safety, judicial system

All attendees
- 47%
- 40%
- 13%

Whites
- 47%
- 47%
- 6%

Hispanics
- 58%
- 25%
- 17%

African Americans
- 48%
- 36%
- 16%

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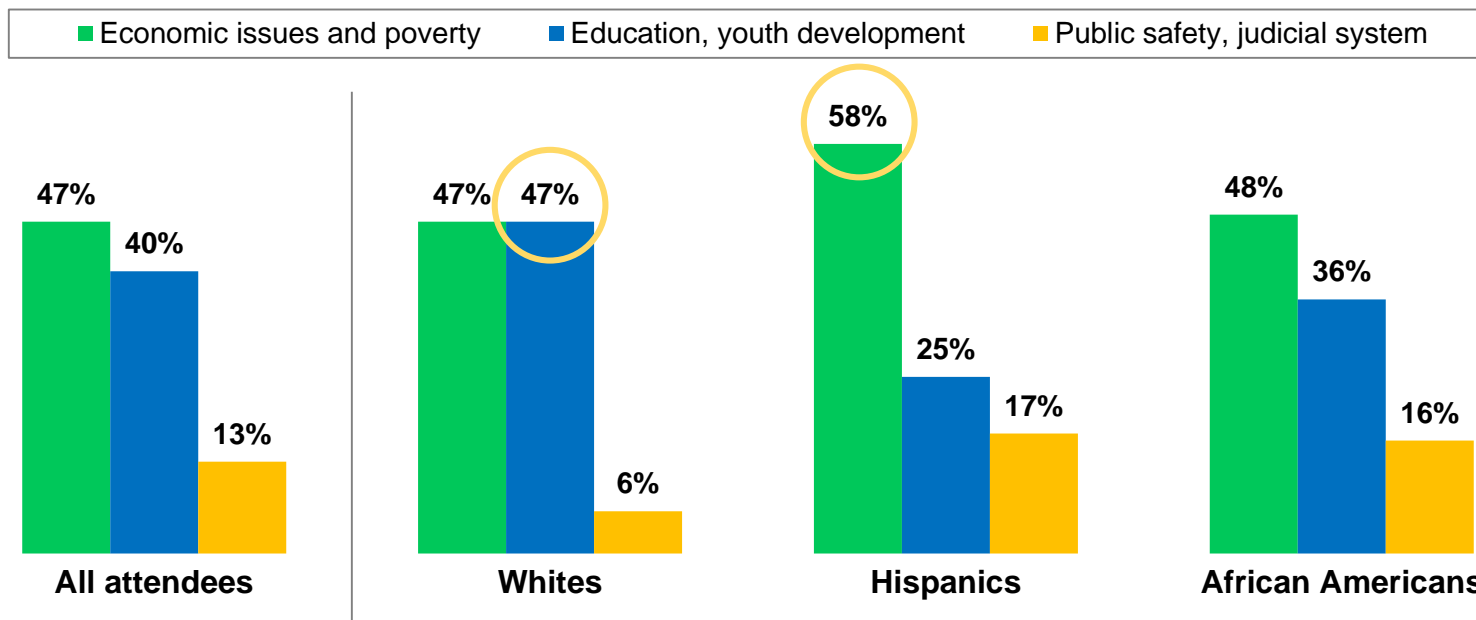
The single most important problem to address varies across the Greater Philly region.

Of these three issues that Philadelphia-area residents have identified as important problems facing our community, which ONE is the most important problem to address?

Legend: ■ Economic issues and poverty ■ Education, youth development ■ Public safety, judicial system

Region	Economic issues and poverty	Education, youth development	Public safety, judicial system
Center City	56%	36%	8%
Northwest Philly	48%	43%	9%
North Philly	45%	39%	16%
Upper North/Northeast Philly	37%	46%	17%
South Philly	52%	41%	7%
West/Southwest Philly	49%	34%	17%
Montgomery/Bucks Co	35%	53%	12%
Delaware/Chester Co	41%	48%	11%

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Questions I Want Candidates Running for Local Office to Answer:

Economic Issues and Poverty

"How will you protect residents from being displaced due to gentrification? How will you support economic development in a way that includes all residents? Do you support a minimum living wage?"

"How to address the problem of the long-term structurally unemployed? How to solve the issues of banking access for the poor?"

"How do I create more jobs as a black businessman?   Where do I get more financial access?"

Education and Youth Development

"Can public-private partnerships be developed with the public schools (not chartered) to increase access to smaller class sizes, appropriately prepared educational staff, and to provide the necessary educational resource material to achieve educational parity for the students in the most stressed schools?"

"How can we ensure that Philadelphia public schools receive enough funding for both teachers and supplies?"

"What do you believe are the best ways to evaluate school and student performance and what will you do to improve the quality of public schools?"

Public Safety and the Judicial System

"What are we doing to better educate our community about our rights?"

"Can we get more programs for convicted felons to be able to re-enter their communities with support?"

"How to remove guns from the streets? How to educate youth to avoid violence?"

"How can colored and LGBTQ people be protected from unnecessary harassment from police?"

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EFFECTING CHANGE IN MY COMMUNITY

On the Table participants see residents as having the greatest positive impact on their community.

TWO or THREE groups that have the greatest impact on making my community a better place to live:

Group	Percentage
Residents in community	67%
Nonprofits, community organizations	58%
Churches, synagogues, mosques, etc.	39%
Local government	26%
School teachers and leaders	24%
Youth in community	22%
Employers/business community	22%
News media	8%
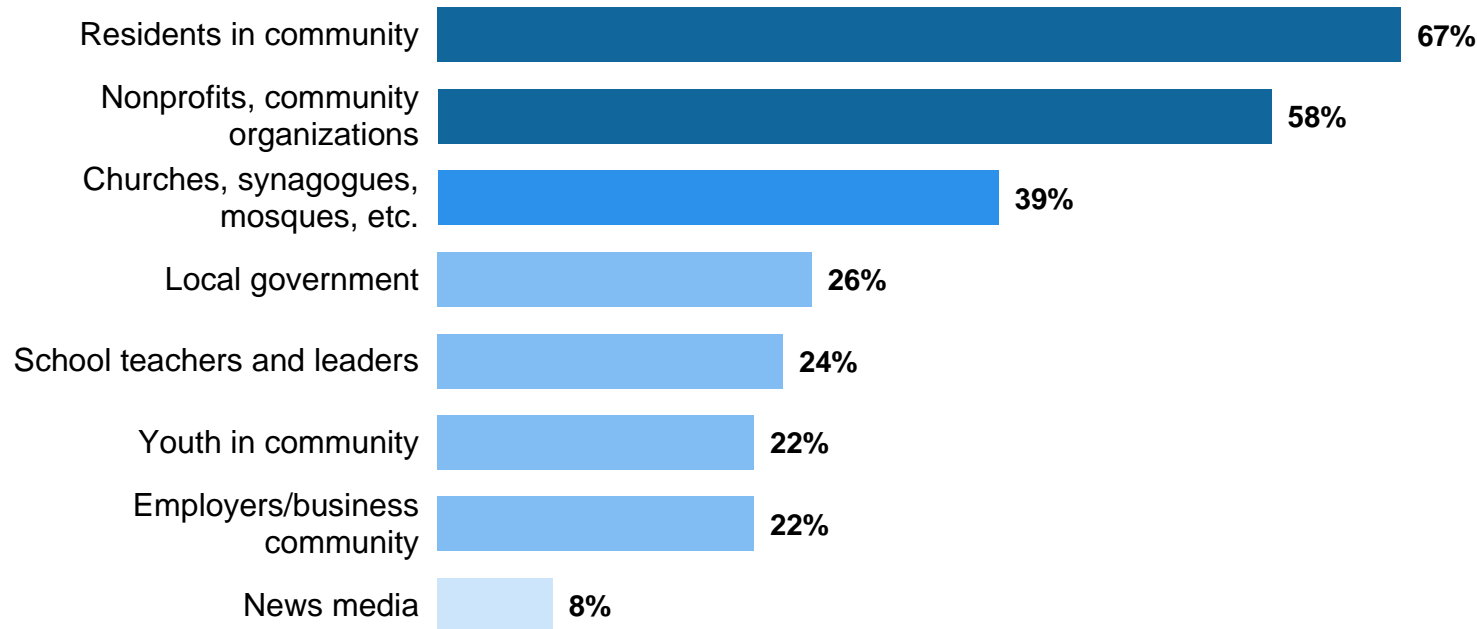
African-American and Hispanic participants identify faith communities as having an impact at higher rates than do white participants.

TWO or THREE groups that have the greatest impact on making my community a better place to live:	Whites	Hispanics	African Americans
Residents in community	65%	71%	66%
Nonprofits, community organizations	64%	57%	55%
Churches, synagogues, mosques, etc.	33%	41%	48%
Local government	34%	22%	23%
School teachers and leaders	27%	20%	22%
Youth in community	14%	33%	25%
Employers/business community	25%	20%	18%
News media	6%	7%	9%

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Significant majorities are involved in their community and even larger proportions believe they can make their community a better place to live.

Involvement in my community and neighborhood activities:

80%

46%

Very involved 34%

20%

Very/somewhat involved:	
Age 18 to 34	74%
Age 35 to 49	76%
Age 50 to 64	85%
Age 65/older	85%
Whites	78%
Hispanics	77%
Afr Americans	82%

Very/somewhat involved

Less/not involved

Impact people like me can have in making my community a better place:

91%

32%

Big impact 59%

9%

Big/moderate impact:	
Age 18 to 34	91%
Age 35 to 49	92%
Age 50 to 64	95%
Age 65/older	83%
Whites	87%
Hispanics	92%
Afr Americans	94%

Big/moderate impact

Small/no impact

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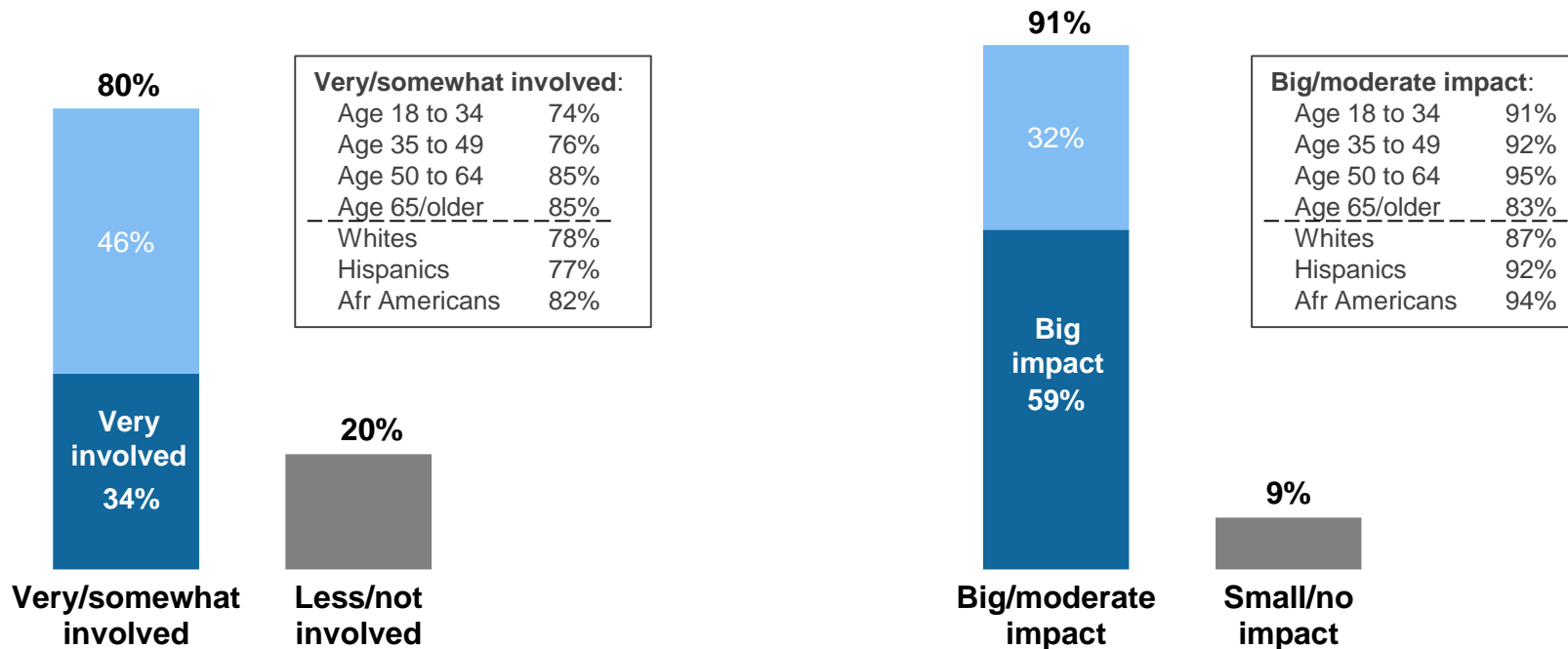
The biggest motivator for community engagement is ensuring a strong community for our youth and future generations.

Which TWO of these are the most motivating to you personally as reasons to be involved and engaged in your community?

Motivator	Percentage
Want community to be strong for our youth/future generations	53%
Excited about potential I see for future of community, want to be part of shaping it	40%
Concerned about direction community is heading, want to be part of addressing those concerns	38%
My moral responsibility	38%
Specific issues/causes interest me, motivate me to get involved	28%

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Future generations is a top motivator; participants of color are more likely to also be motivated by concern about the direction their community is heading.

My TWO most motivating reasons to be involved and engaged in community:	All attendees	Whites	Hispanics	African Americans
Want community to be strong for youth and future generations	**53%**	54%	59%	53%
Excited about potential for future of community, want to be a part of shaping it	**40%**	42%	41%	35%
Concerned about direction community is heading, want to be part of addressing concerns	**38%**	23%	62%	48%
Moral responsibility	**38%**	40%	22%	39%
Specific issues/causes interest me, motivate me to get involved	**28%**	36%	16%	24%

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Respondents express interest in a number of different ways to make their community a better place to live, work, and play.

In which THREE of these ways would you be most interested in getting involved in your community?

Way	Percentage
Join small group that meets regularly to discuss important issues	62%
Volunteer with school, community, faith-based group	48%
Participate in a volunteer service day	42%
Mentor someone in my community	41%
Canvas community for awareness/educate on issues	25%
Donate money to help address important issue	21%
Write letters to elected officials/newspaper on important issue	17%
Attend rally on important issue	15%
Do walk/run to raise awareness, benefit cause	11%
Not interested in getting involved in any of these ways	2%

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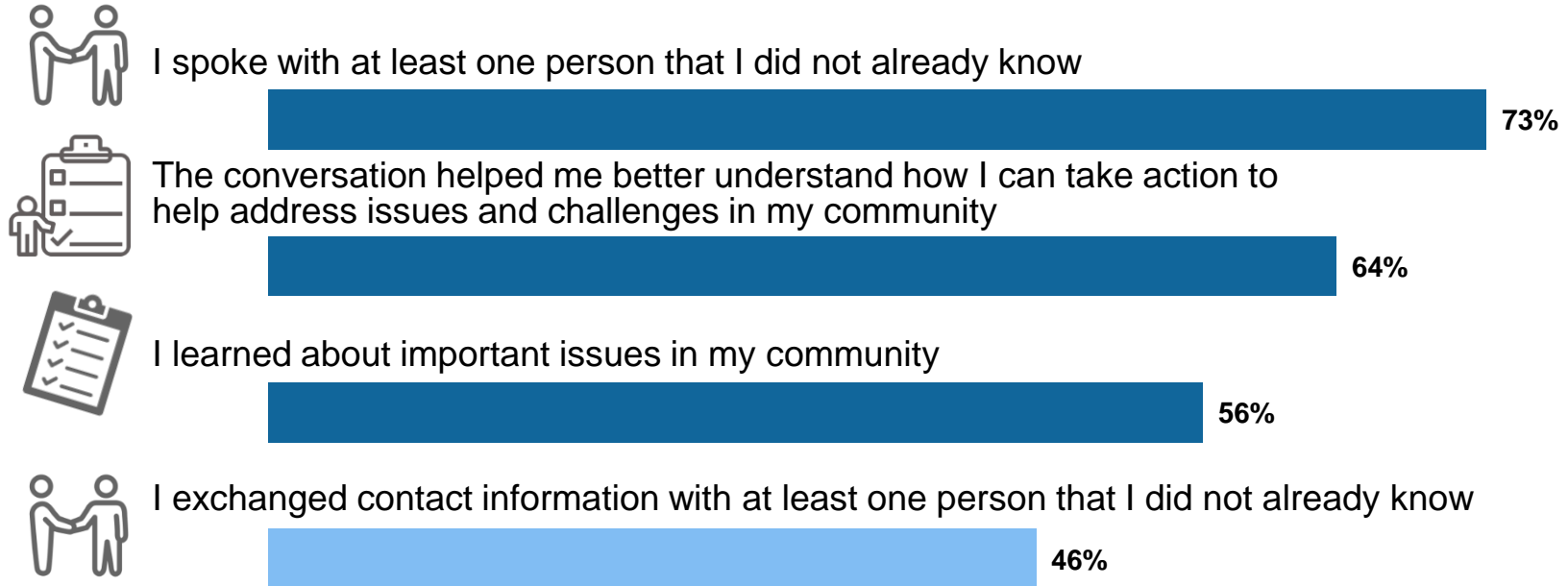
ON THE TABLE CONVERSATION EXPERIENCE

On the Table fostered greater understanding and new relationships for many.

Which of these apply to you related to your On the Table *experience?*

I spoke with at least one person that I did not already know

73%

The conversation helped me better understand how I can take action to help address issues and challenges in my community

64%

I learned about important issues in my community

56%

I exchanged contact information with at least one person that I did not already know

46%

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Overwhelming majorities say they will take action on an issue they discussed at *On the Table*; participants of color commit to doing so at even higher rates.
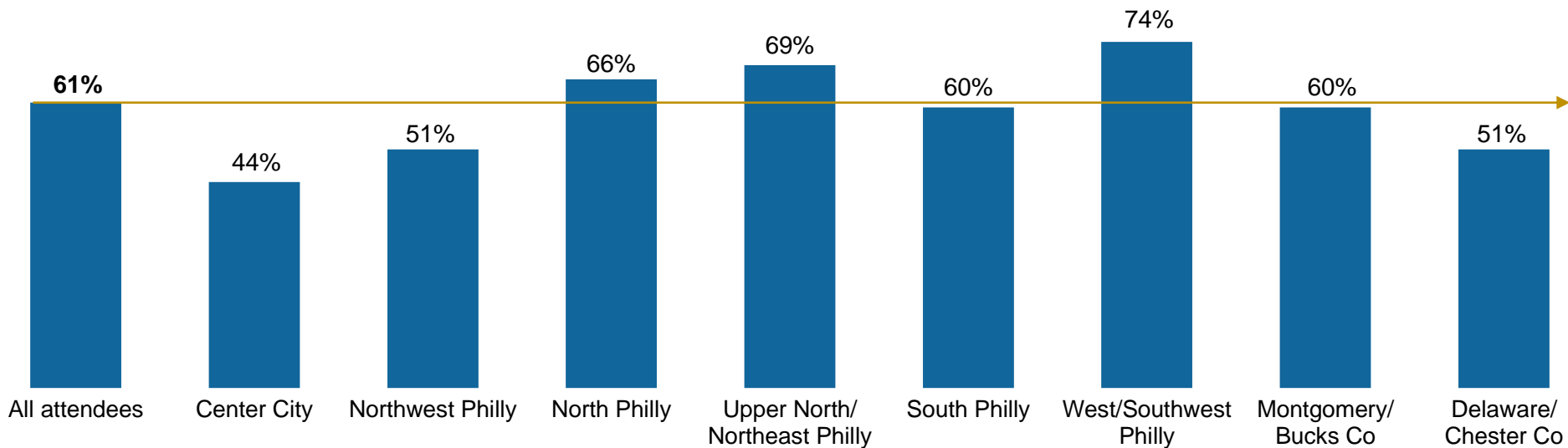
How likely are you to take specific actions or next steps regarding an issue or solution discussed at your On the Table *conversation?*

94%

33%

Very likely 61%

98% say they are very or somewhat likely to take part in an *On the Table* conversation next year.

6%

Very/somewhat likely   **Not likely**
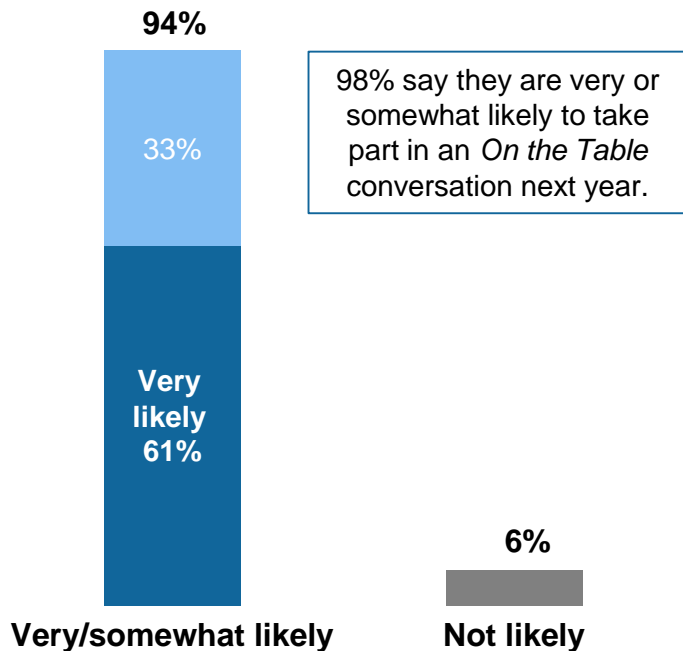
VERY likely to take action	
Age 18 to 34	64%
Age 35 to 49	61%
Age 50 to 64	61%
Age 65/older	53%
Parents	64%
Whites	48%
Hispanics	**67%**
African Americans	**68%**

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Likelihood of taking a specific action varies somewhat, but is high across the Greater Philadelphia region.

Proportions saying they are VERY LIKELY to take specific actions or next steps regarding an issue or solution discussed at their On the Table *conversation:*

All attendees	Center City	Northwest Philly	North Philly	Upper North/ Northeast Philly	South Philly	West/Southwest Philly	Montgomery/ Bucks Co	Delaware/ Chester Co
61%	44%	51%	66%	69%	60%	74%	60%	51%

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Actions Participants Will Take as a Result of *On the Table* Conversation

What specific actions do you plan to take as a result of your conversation?

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